

July 6, 2012

Ray Carr
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Lakewood, Ohio 44107

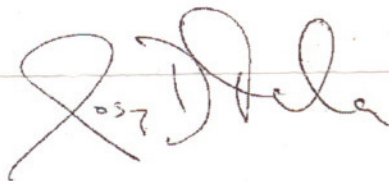
Dear Ray,

On behalf of the Cleveland Area Chapter of the Alzheimer's Association, I would like to personally thank you for generously volunteering to serve as the in-game announcer, deejay and host of Cleveland's inaugural Blondes vs. Brunettes (BvB CLE) women's flag football game. The BvB CLE Leadership Team could not be happier that we asked you to help us Tackle Alzheimer's on Saturday June 16 at Cleveland State University. Your professionalism, stage presence, and uncanny wit were a major factor in helping to make the Big Game a great triumph in our battle against Alzheimer's disease.

Throughout the game and afterwards, countless players, coaches and spectators have raved about the entertainment, excitement and humor you added to our game day atmosphere. You connected with our crowd composed of spectators of all ages and backgrounds, and demonstrated your "do-it-all" abilities by announcing play-by-play, serving as the color commentator, and plugging our generous sponsors.

I am confident that we had Cleveland's finest in the booth at Krenzler Field and am very grateful to have had the privilege to work with you. It would be an honor for you to bring your talents back to BvB CLE's 2013 game and help us beat this year's inaugural game's fundraising total of \$40,163!

Sincerely,



Joe Trela

BvB CLE Event Co-Chair, 2012
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